

THE WINE FESTIVAL



2024 MEDIA & PARTNERSHIP KIT



Anne Arundel County's premier festival returns

SATURDAY, OCTOBER 19 & SUNDAY, OCTOBER 20

PROUDLY SUPPORTING





Surrounded by some of the most beautiful Chesapeake Bay shoreline and centrally located in Maryland, Anne Arundel County is in many ways the heart of our wonderful state. What better way to celebrate a gorgeous day by the Chesapeake Bay than with area wineries, culinary artists and master artisans? Now in its ninth year, The Wine Festival at Kurtz's Beach offers a high-end, all-encompassing festival that features a variety of vendors, musicians and attractions.

Check out some stats and information from previous festivals:

- The inaugural festival, held in October 2015, brought in approximately 5,000 attendees from Maryland, Delaware and Virginia. The Wine Festival at Kurtz's Beach continues to welcome large crowds from Maryland and beyond.
- In honor of October being breast cancer awareness month, Kurtz's Beach is proud to support University Of Maryland Baltimore Washington Medical Center's Tate Cancer Center.
- Previous sponsors have included Green Point Wellness, CareFirst Blue Cross Blue Shield, Porsche of Annapolis, Maryland Live! Casino, AllState Insurance, Dunkin Donuts, Sports & Imports, ACE Hardware of Pasadena, Gable, and more.
- The Wine Festival at Kurtz's Beach features over 100 wine varieties from both local and regional vineyards/labels, as well as cuisine from the area's top vendors/food trucks.



ABOUT KURTZ'S BEACH: Located in Pasadena, Maryland on the Chesapeake Bay shoreline, Kurtz's Beach originally opened over 90 years ago as a bathing beach. Today, the family-owned and operated venue hosts a variety of events, from weddings to fundraisers to festivals and more. The property boasts outdoor pavilions, a sprawling 20-acre field, a newly renovated indoor facility, a bay-front gazebo/patio area, and more. For more information about Kurtz's Beach, visit www.kurtzsbeach.com.





Tickets Available Online
www.thewinefestkb.com

HOURS

SATURDAY, OCTOBER 21

12:00pm - 5:00pm

[Early Admission ticket holders may enter at 11:00am]

SUNDAY, OCTOBER 22

12:00pm - 5:00pm

[Early Admission ticket holders may enter at 11:00am]

TICKETS

- Early Admission tickets are \$55 if purchased prior to October 7, \$60 if purchased after October 7.
- General Admission tickets are \$45 if purchased prior to October 7, \$50 if purchased after October 7.
- Non-tasters tickets are \$20.

Children 12 & under are free.

What Attendees Are Saying...

"Fun event. Yesterday was my first time to this event, and I was very pleasantly surprised. There were so many wineries representing their wines. Each one had a selection of 5 to 6 wines, red, whites, rose, etc. After tasting, you could purchase a bottle, purchase food from one of the many food trucks there and sit by the water and listen to music. I had a wonderful time, and I look forward to this event next year."

- Kathie P.





2024

SPONSORSHIP OPPORTUNITIES



Through your generous sponsorship, The Wine Festival at Kurtz's Beach is proud to support University Of Maryland Baltimore Washington Medical Center's Tate Cancer Center.



CUSTOM SPONSORSHIPS AVAILABLE. PLEASE CONTACT
INFO@THEWINEFESTKB.COM FOR DETAILS.

\$2,500

- 10 Early Admission Tickets
- 10x10 commercial space at festival
- Half-page, full-color ad in event program
- Logo on welcome banner
- Logo on website
- Special recognition on social media - Facebook page has over 4,500 followers

\$1,000

- 6 General Admission Tickets
- 75% off any ad space in event program
- Logo on Welcome Banner
- Logo on website
- Special recognition on social media - Facebook page has over 4,500 followers

\$500

- 4 General Admission Tickets
- 50% off any ad space in event program
- Logo on website
- Special recognition on social media - Facebook page has over 4,500 followers

\$250

- 2 General Admission Tickets
- 25% off any ad space in event program
- Logo on website

UNDERWRITING OPPORTUNITIES

• BAND 1	\$1,500	• EVENT PROGRAM	\$1,200
• BAND 2	\$1,500	• FESTIVAL TENT	\$5,000
• SOUND SYSTEM	\$2,200	• RESTROOMS	\$3,200

(BAND & SOUND SYSTEM UNDERWRITERS WILL BE RECOGNIZED ON SIGN DISPLAYED NEXT TO STAGING AREA)

(ABOVE UNDERWRITERS WILL RECEIVE RECOGNITION ON SIGNAGE DISPLAYED AT FESTIVAL ENTRANCE/GATE)

TO BECOME A SPONSOR, PLEASE
EMAIL INFO@THEWINEFESTKB.COM
OR CALL 410-255-1280



THE WINE FESTIVAL



AT KURTZ'S BEACH

**EVENT HANDOUT
ADVERTISING
RATES**

**PUT YOUR BUSINESS IN FRONT OF
THOUSANDS**

KURTZ'S BEACH ANNUAL SIGNATURE FESTIVALS



Anne Arundel County's premier wine, food and artisan festival that provides guests with a relaxed, enjoyable atmosphere along the scenic Chesapeake Bay.



Celebrate all the great offerings from our state at this Maryland-themed festival, which features a delicious variety of food, master artisans & crafters, live music and more.



ADVERTISING RATES FOR FESTIVAL EVENT PROGRAM

SIZE	PRICE
1/4 PAGE	\$125
1/2 PAGE	\$250
FULL PAGE	\$500

ADVERTISING PERKS

- ALL ADS ARE FULL-COLOR
- PROGRAMS ARE HANDED OUT TO EACH & EVERY EVENT ATTENDEE - EXPOSE YOUR BUSINESS TO THOUSANDS! WINE ON THE WATER ATTRACTS GUESTS FROM ACROSS MARYLAND, AS WELL AS D.C., VIRGINIA, DELAWARE, PENNSYLVANIA AND BEYOND.
- THE WINE FEST AT KURTZ'S BEACH SUPPORTS UM BWMC'S TATE CANCER CENTER - YOUR AD ASSISTS IN OUR SUPPORT!
- NEED AN AD DESIGNED? LET US KNOW AND FOR A SMALL FEE WE'LL GLADLY DO IT FOR YOU!

TO PURCHASE YOUR AD, PLEASE EMAIL INFO@THEWINEFESTKB.COM OR CALL 410-255-1280.



2024 SUPPORT FORM

BUSINESS/ORGANIZATION NAME:

CONTACT NAME:

EMAIL:

MAILING ADDRESS:

PHONE:

WEBSITE:

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

\$2,500

\$1,000

\$500

\$250

CUSTOM _____

- PLEASE SEND LOGO IN .AI OR .EPS FORMAT TO INFO@THEWINEFESTKB.COM.

- UPON COMPLETION OF FORM, PLEASE SUBMIT TO INFO@THEWINEFESTKB.COM OR MAIL TO 2070 KURTZ AVENUE, PASADENA MD 21122.

- PAYMENT CAN BE MADE VIA CHECK OR ONLINE. CHECKS SHOULD BE MADE OUT TO KURTZ'S BEACH AND MAILED TO 2070 KURTZ AVENUE, PASADENA MD 21122.

UNDERWRITING OPTIONS

- | | |
|--|---------|
| <input type="checkbox"/> BAND 1 | \$1,500 |
| <input type="checkbox"/> BAND 2 | \$1,500 |
| <input type="checkbox"/> SOUND SYSTEM | \$2,200 |
| <input type="checkbox"/> EVENT PROGRAM | \$1,200 |
| <input type="checkbox"/> FESTIVAL TENT | \$5,000 |
| <input type="checkbox"/> RESTROOMS | \$3,200 |



EVENT PROGRAM ADVERTISING FORM

BUSINESS/ORGANIZATION NAME:

CONTACT NAME:

EMAIL:

MAILING ADDRESS:

PHONE:

WEBSITE:

- Deadline for ad submission is 9/1/24.
- Spaces are very limited - reserve your ad space today!
- Please refer to AD COPY DEADLINES below for appropriate due date.
- Please send ad as high-resolution (300 dpi) file (PDF or JPG format) to info@thewinefestkb.com.
- Upon completion of form, please submit to info@thewinefestkb.com. Payment may be made online (we will send you a link to your invoice) or via check. Checks should be made out to KURTZ'S BEACH and mailed to 2070 Kurtz Avenue, Pasadena, Maryland 21122.

PLEASE CIRCLE YOUR DESIRED AD:

SIZE	PRICE
1/4 PAGE (2x3)	\$125
1/2 PAGE (2.5x3.5)	\$250
FULL PAGE (5x7)	\$500

